GRAPHIC SERVICES

HOW TO PREPARE GRAPHIC FILES

▶ If you don't have a design...

Design services

Our layout services can turn your vision into a professional design. Our in-house designers have years of experience in turning our customer's ideas into trade show displays. No design? No problem. We take care of:
• Basic to detailed typesetting & layout
• Image placement
• We will follow your mock-ups or design from scratch

Design Estimate
$65 PER HOUR

Estimated design time will be provided prior to the start of your project. If you need to purchase stock photographs, please contact us for pricing.

Please call for Stock Photo prices and more information about our graphic service.

Design Examples and Time Used

Let us show you what we have done for our customers. As you can see, the more complex the design becomes, the more design time will be required. Design time differs depending on complexity of design and the types/quality of files needed.

Express (1-2 Hours) Design
• Simple layout & typesetting
• Vector base/hi-res graphics
Customer must supply vector base graphics (logo, image and text.)

Custom Design (3-4 Hours)
• Layout & typesetting
• Simple photo editing which includes cropping and color adjusting

Custom Design (5-7 Hours)
• Layout & typesetting
• Photo editing which includes cropping, color adjusting, and cloning
• Creating vector elements

Custom Design (8-11 Hours)
• Layout & typesetting
• Photo editing which includes cropping, color adjusting, and cloning
• About 15 photos used (provided by customer)
• Complex layered design

▶ If you are designing…

We have layout templates available for you to download on our website. Make sure your graphics are print-ready before you upload them to us. Here are some check points to do so:

1. Right Dimension?
Double-check your graphic dimension to make sure it matches the product you are purchasing.
We add bleed on our end. Submit your graphic at desired viewable size.

2. Good Resolution?
In Photoshop, view your graphic at 100%. You can see how your artwork will look when printed.

3. CMYK Mode?
Your graphic must be in CMYK mode. Colors may differ in RGB mode. Ask us about spot color matching service if your graphic has spot colors.

4. Proof Reading?
It is your responsibility to proof read all your text. Please proof read before you submit your graphic file. We rely solely on your approval of the proof as final verification and acceptance of the project. We can not accept financial responsibility for items approved by you that may be later found in error.

Spot Colors

C M Y K LC LM

We accept files in following formats:

Adobe Photoshop (flatten .PSD), Adobe Illustrator (.AI), Adobe Acrobat (.PDF), Tagged Image File Format (.TIFF), Encapsulated PostScript (.EPS), and high resolution JPG files. Any other file format will/may alter graphics.